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### **Crawford Announces Management Changes for Asia Pacific**

**ATLANTA (January 3, 2014)** — Crawford & Company (NYSE: CRDA; CRDB), the world’s largest independent provider of claims management solutions, is announcing several senior management changes in its Asia Pacific region effective January 6, 2014.

Richard Martin, currently chief executive officer, Asia Pacific, will assume the new position of chairman Asia Pacific. He will continue as a member of the EMEA AP (Europe, Middle East, Africa, and Asia Pacific) Executive Leadership Team (ELT) and the Global Senior Management Team (GSM).

In other senior executive changes for the Pacific Region, Andrew Bart—who has been serving as CEO for Australia— has been appointed as CEO Pacific and will report to the CEO of EMEA AP, Ian Mures. In this new position, Bart will become a member of the ELT for EMEA AP and continue to be part of the GSM team. Additionally, Chris Panes joins the Asia group as executive director reporting to Richard Martin.

“Richard and Andrew have led the solid growth of Asia Pacific and Australia, respectively,” noted Crawford President and CEO Jeffrey T. Bowman. “These new roles reflect their significant accomplishments and highlight our belief in their future success.”

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**About Crawford**

Based in Atlanta, Ga., Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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