



FOR IMMEDIATE RELEASE



Eduardo Kimsi Named CEO of Crawford Operations in Latin America

ATLANTA (July 17, 2013) — Crawford & Company (NYSE: CRDA; CRDB) has appointed Eduardo Kimsi as its CEO for operations in Latin America, effective immediately.

Since 2010 he has served as Crawford's country manager for Mexico and Panama, and he will be relocating to Miami from Mexico City in his new role.

"Eduardo has clearly demonstrated his excellent leadership skills for the past three years as he has grown our Mexico operations." said Kevin B. Frawley, executive vice president and chief executive officer, Property & Casualty - Americas.

Kimsi has served in a variety of management and executive roles in Mexico and London. Kimsi began his loss adjusting career in 1995, gaining significant expertise in property, business interruption, liability, marine surveying and transportation claims, among others. He also has considerable experience with major losses and catastrophic events, adjusting claims after a number of hurricanes and other catastrophes.

Kimsi graduated from ISEC University in Mexico City with a bachelor's degree in business administration.

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions[®] offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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