



FOR IMMEDIATE RELEASE



Crawford & Company launches Contractor ConnectionSM in the UK

New building repair network to address commission concerns

London (July 24, 2014) – Crawford & Company has launched a new approach to managing building repair in the UK —Contractor ConnectionSM—that will offer clear, transparent and competitive pricing combined with robust validation by qualified and trained claims adjusters and / or building surveyors.

“We know from listening to the market that there are very real concerns about the value added by existing building repair networks and their pricing models,” said Greg Gladwell, chief executive officer, UK & Ireland. “We decided to provide a revolutionary approach that offered transparent pricing with strictly no add-ons and no commission.”

Contractor Connection will offer a wide range of services including: property building repair; licensed asbestos testing & removal; drying & restoration; specialist speed drying and onsite video streaming of repair progress.

Greg continues: “Whilst pricing is an important component, we believe where we can really add value is around our ability to provide an approved, controlled and warranted service. To achieve this aim, we hand-selected quality contractors to work in partnership with us to deliver the high standards that our clients rightly demand.”

Contractor Connection in the UK builds on a successful legacy and strong reputation in several other countries. In North America, Contractor Connection is the industry leader in contractor managed repair and home improvement services, managing a network of more than 4,800 contractors across the United States and Canada; it also operates in Australia.

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Alex Finch, specialist property services director, said “All our contractors have been selected on their ability to provide quality service, customer care, technical capability and expertise. They have all signed up to our vision to act in a safe and socially responsible and caring way and meet our stringent health and safety and environmental standards.”

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford SolutionSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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